

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION WEST VIRGINIA

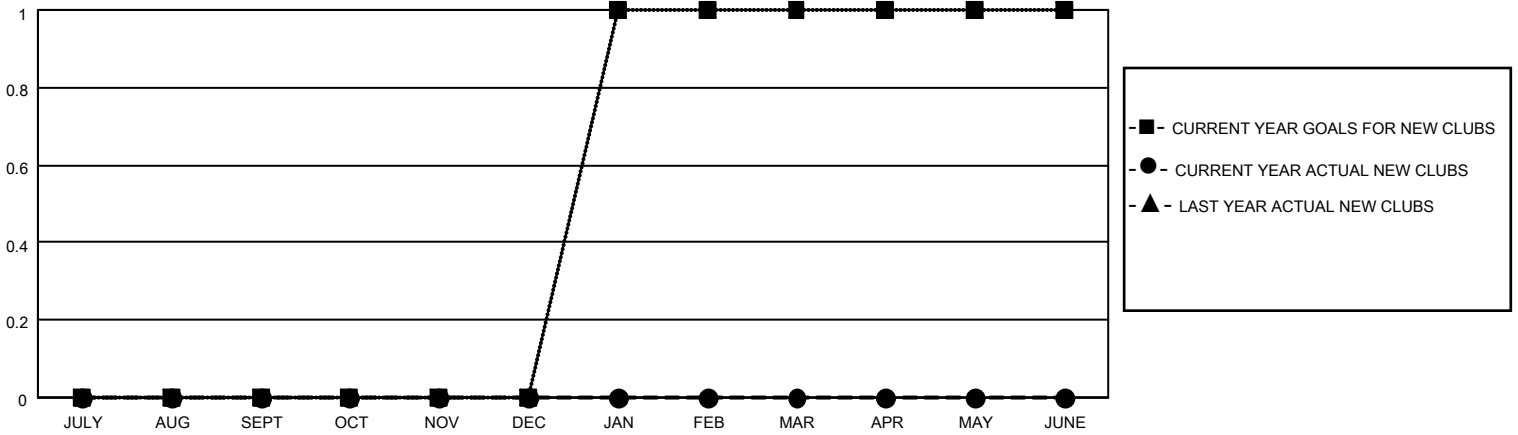
District 29 L

Results as of: 6/30/2021

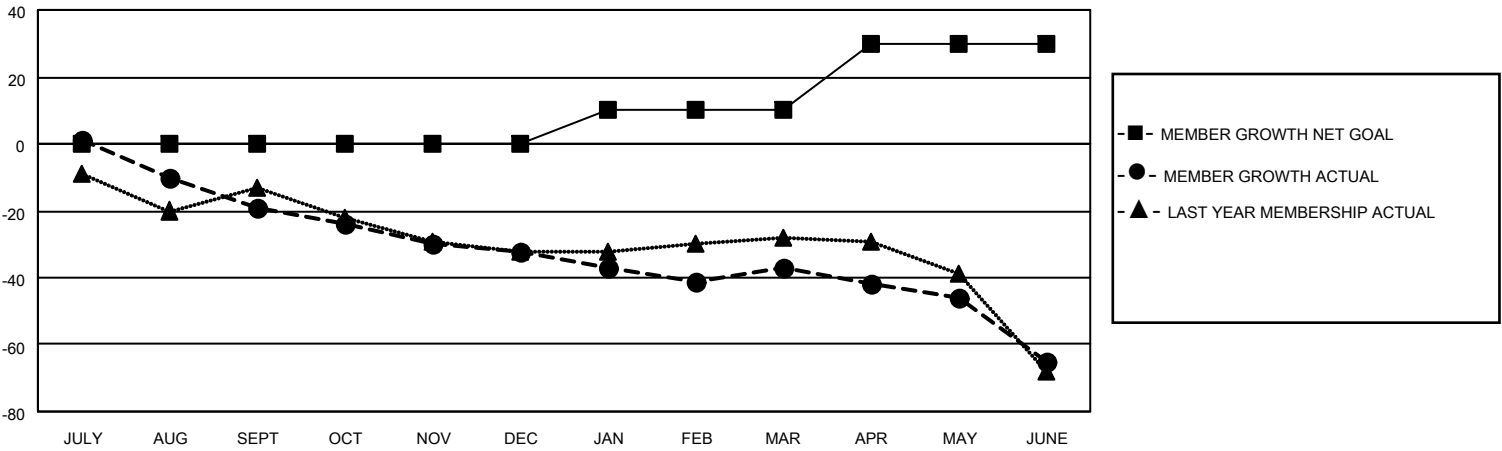
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 1 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 14 | 29 |
| OCT/NOV/DEC | 0 | 36 | 42 |
| JAN/FEB/MAR | 10 | 17 | 20 |
| APR/MAY/JUNE | 20 | 15 | 43 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---------------------------------|---|--|
| DROPPED CLUBS: 1 | 17 CLUBS OF 54 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> |
| <u>DROPPED MEMBERS</u> | | MALE 701 (61.38%) |
| DECEASED 35 | | FEMALE 441 (38.62%) |
| CLUB CANCELLED 6 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 348 |
| OTHER 93 | | FAMILY MEMBERS PAYING HALF DUES 180 |
| TOTAL 134 | | |